

## WE CLAIM:

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1. A method for delivering a medicament to an individual comprising the steps of: providing a chewing gum consisting of a water-soluble portion, a water-insoluble base, sweeteners, flavor, and a medicament;

chewing the chewing gum to cause the medicament to be released from the chewing gum composition into the buccal cavity of the individual; and

continuing to chew the chewing gum thereby creating a fluid pressure causing the medicament to enter the systemic system of the individual through an oral mucosa of the individual.

- 2. The method of Claim 1 wherein the chewing gum is chewed for at least 2 minutes.
- 3. The method of Claim 1 wherein the chewing gum creates a saliva content of medicament of approximately 1700 to about 4400 ppm.
  - 4. The method of Claim 1 wherein the medicament is selected from the group consisting of: analgesics; muscle relaxants; antibiotics; antivirals; antihistamines; decongestants; anti-inflammatories; antacids; psychotherapeutic agents; insulin; vitamins; minerals; and cardiovascular agents.
- 5. The method of Claim 1 including the steps of chewing a chewing gum including the medicament at least twice a day.
- 6. The method of Claim 1 wherein the chewing gum creates a saliva content of medicament of approximately 4 ppm to about 450 ppm.

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7. A method for reducing the amount of agent necessary to achieve an effect in an individual as compared a typical agent that is swallowed comprising the steps of:

providing a chewing gum consisting of a water-soluble portion, a water-insoluble base, sweeteners, flavor, and an agent that is typically swallowed by an individual to achieve a specific effect, the chewing gum including less than the typical amount of agent that is swallowed by the individual to achieve the effect;

chewing the chewing gum and thereby causing the agent to be released into the salvia of the individual; and

continuing to chew the chewing gum forcing the agent through an oral mucosa contained in a buccal cavity of the individual.

- 8. The method of Claim 7 wherein the agent is a medicament.
- 9. The method of Claim 8 wherein the medicament is selected from the group consisting of: analgesics; muscle relaxants; antibiotics; antivirals; antihistamines; decongestants; anti-inflammatories; antacids; psychotherapeutic agents; and cardiovascular agents.
  - 10. The method of Claim 7 wherein the chewing gum is chewed for at least 2 minutes.
  - 11. The method of Claim 7 wherein the chewing gum creates a saliva content of medicament of approximately 15 to about 440 ppm.
- 12. The method of Claim 7 including the steps of chewing a chewing gum including the medicament at least twice a day.
  - 19. A method of delivering a medicament comprising the steps of:
    providing a chewing gum consisting of a water-soluble portion, a water-insoluble base,
    sweeteners, flavor, and a medicament; and
- 30 chewing the chewing gum for at least 2 minutes in a buccal cavity of an individual chewing the chewing gum.

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- 20. The method of Claim 19 wherein the medicament is selected from the group consisting of: analgesics; muscle relaxants; antibiotics; antivirals; antihistamines; decongestants; anti-inflammatories; antacids; psychotherapeutic agents; and cardiovascular agents.
- 21. The method of Claim 19 including the steps of chewing a chewing gum including the medicament at least twice a day.
- The method of Claim 19 wherein two pieces of chewing gum are chewed at a time.

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